



News for SpectorSoft Customers

The Official Newsletter from
SpectorSoft to its valued Customers

SpectorSoft.com

1.888.598.2788 | 1.772.770.5670

Did You Know

- Increasing an employee's productivity by 10 minutes a day is the same as gaining one full week a year, per employee, yet Spector 360 costs as little as \$100 per employee.
- SpectorSoft's recent Customer Monitoring Survey showed that 89% of respondents found as much or MORE ABUSE than expected, and 28% found "far more" abuse.
- Thanks to Spector 360, IMV Projects estimates first-year recoup of lost productivity at **\$200,000 to more than \$1 million** ... on an initial investment of approximately \$16,000.
- Using Spector 360, the Plainfield Community School District **SAVED \$175,000** in under-utilized software licenses alone.
- SpectorSoft monitoring technology has won PC Magazine's Editors' Choice THREE TIMES ... the most recent for Spector 360.

FREE Copy of Spector Pro or eBlaster!

SpectorSoft appreciates your enthusiasm for Spector 360 and Spector CNE Investigator, and would like to encourage you to share the message. Simply call your SpectorSoft sales professional and refer a business associate you believe will benefit from Spector 360 or Spector CNE Investigator, and we'll thank you with a copy of Spector Pro or eBlaster — for Windows or Mac OS — absolutely free!

Register Now for March 18th Spector 360 Webinar: "Full ROI in 90 Days Simply by Cutting Internet Abuse"

SpectorSoft invites you to attend a free Spector 360-focused Web Seminar entitled "Full ROI in 90 Days Simply by Cutting Internet Abuse." The hour-long webinar is scheduled for Wednesday, March 18 at 1 PM EST and features noted columnist Tony Bradley of **About.com** prominence. Bradley will discuss employee productivity trends and issues.

continued...

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Because Spector 360 records EVERYTHING, nobody gets away with ANYTHING ... especially pornography. [More inside!](#)

Spector CNE Investigator is THE monitoring solution for focused employee investigations, and it's now more powerful than ever. [More inside!](#)

See everything your employees do on the Mac from anywhere in the world with the new eBlaster mac. [More inside!](#)



I pass
company secrets
via the web

I surf x-rated sites
from behind
my cubicle walls

I shop online
all afternoon
from work

Are You Running the Current Version?

Using old software means you're missing out on new features and fixes. As a benefit of SpectorSoft's Premium Maintenance program, you're entitled to FREE version upgrades AND signature file updates. So check the version you're using and upgrade to the latest release.

- The latest release of Spector 360 is version 6.2.1105
- The latest release of Spector CNE Investigator is version 6.0.1002

How to check your version number

Double-click on the Primary Server icon in the System Tray ... the version number is displayed on the first line. While you're there, take a minute to update your signature definition files ... just click the "Updates" button.

Attention Spector CNE Customers - Migrate Today!

For a limited time, Spector CNE customers are eligible for a significant discount on migrating to Spector 360. Contact SpectorSoft today. [Learn more](#)

Success Stories

Spector 360 solves real-world business problems for thousands of companies worldwide. For detailed accounts of customer successes [Click here](#)

SAVE NOW on Monitoring Additional Computers

As a valued SpectorSoft customer, you are entitled to significant discounts on additional licenses of Spector CNE or Spector 360.

For more information, contact us today at **1.888.598.2788** or **1.772.770.5670**.

1.888.598.2788

"As businesses struggle with a deep recession, organizations need to be diligent about increasing productivity and lowering costs to survive," said SpectorSoft President C. Douglas Fowler. "This free webinar will underscore the immediate savings tools found in Spector 360 and how SpectorSoft customers have used them to realize dramatic productivity increases and IT cost savings."

[Click Here](#) to register for the webinar or call your SpectorSoft sales representative at: 1-888-598-2788.

Porn at Work? Not on Spector 360's Watch!

By Greg Forrer

Newsweek reports porn star "Jenna Jameson has a 9-to-5 job." UPI.com reports "a growing number of employees in the United States who use the Internet are taking time during the workday to visit pornographic sites." USA Today reports "porn is continuing to create tension in offices across the nation."



Frivolous? Certainly.

Inappropriate? Absolutely.

Actionable? Quite possibly.

Illegal? Very well could be.

Preventable? YOU BET.

Who says? SpectorSoft Corporation, the worldwide leader in Internet Monitoring and Surveillance Software.

"SpectorSoft's monitoring technology, especially the newest version of Spector 360, more often than not puts a COMPLETE STOP to specific PC and Internet activities like the viewing of pornography in the workplace," said SpectorSoft President C. Douglas Fowler. "In addition, it can put a COMPLETE STOP to nonwork activities in general, saving even small companies tens of thousands of dollars a year in lost productivity, and larger corporations hundreds of thousands. Since inception more than 10 years ago, SpectorSoft has documented countless testimonials describing not only the sheer technological power of its monitoring software products, but the somewhat intangible – and apparently very real – DETERRENT aspect.

"You can't argue with customer success. Clearly, SpectorSoft monitoring software drastically minimizes and often completely eliminates behavior like Internet porn at work because it cuts right to the root of the problem: human nature. People believe they can get away with certain activities if they think they're not being watched, and SpectorSoft monitoring software provides a high-tech oversight of employees at PCs with a high-speed Internet connection.

"As has been said by many of our customers: you can't watch over the shoulders of all your employees every minute of every work hour, but SpectorSoft monitoring technology CAN."

According to the Newsweek article based on statistics released by Nielsen Online, one quarter of employees who use the Internet visit porn sites during the workday. And, based on data provided by M.J. McMahon, publisher of AVN (Adult Video Network) Online magazine, the XXX-rated Internet "hits" are higher during office hours than at any other time of the day.

In addition to lost productivity and the obvious company liability surrounding such risky behavior by employees, adult Internet sites also expose computers to viruses, adware, and spyware. In the Newsweek article, Dawn Adams, CEO of Wisconsin consulting firm HResults, reported that at a previous job, she fired an executive for spending hours a day on adult sites. Said Adams: "His computer was always crashing. That's how we found out."

SpectorSoft suggests companies don't find out the hard way, either by experiencing the crashing of computers or the FBI breaking down their doors because of downloaded child pornography stored on an employee's PC hard drive.

"At SpectorSoft, we believe our valuable ounce of prevention is worth a pound of IT, HR, or Legal Department cure," said Fowler. "While doubting Thomases or purists may lament that software like ours is necessary to enforce a company's PC and Internet Acceptable Use Policy, the overall experience of businesses across the nation and around the world is that policies without enforcement — polices without 'teeth' — are worthless. Written policies, backed by action such as implementing SpectorSoft monitoring technology, are worth their weight in gold, and especially in these tight economic times, may just be the difference between survival and bankruptcy ... or between profitability and just squeaking by."

"One quarter of employees who use the Internet visit porn sites during the workday."

— Newsweek article based on statistics by Nielsen Online

SpectorSoft Releases Spector CNE® SR2

Every company has employees who abuse the Internet, and Spector CNE Investigator is THE monitoring solution for focused employee investigations. Based on the immensely popular and award-winning Spector Pro, Spector CNE Investigator SR2 (version 6.0.1002) is now available and more powerful than ever.



What's New in Spector CNE Investigator SR2:

- 64-bit Edition Clients
- Password Masking
- Support Traveling Laptops over Regular Internet Connection
- Support Recording of App-V Applications
- Improved Recording
- Improved Viewer Interface

Premium Maintenance Benefits:

Upgrading to Spector CNE Investigator SR2 is a FREE benefit of the Premium Maintenance program. Premium Maintenance benefits include:

- Product Version Upgrades at no additional charge
- Product Updates at no additional charge
- Unlimited Access to the Spector CNE Knowledge Base
- Priority Product Support, 24 Hours a Day, 7 Days per Week, by Phone or Email

To view all the new features of Spector CNE Investigator SR2 [Click here](#)

New License Packs, Price Points

Spector 360 Entry at 15 Licenses

Spector 360 – SpectorSoft's award-winning company-wide employee monitoring software solution – is priced at \$1,995 for 15 seats, \$2,995 for 25 seats and \$5,495 for 50 seats.

Spector CNE Investigator Available in 3-Pack!

Spector CNE Investigator – for focused employee investigations– is priced at \$495 for a 3-license pack, \$695 for 5 seats, and \$995 for a 10-seat license.

Pricing for both Spector 360 and Spector CNE Investigator includes one full year of Premium Maintenance.

Awards



SpectorSoft Named 2009 Hot Companies Finalist

Network Products Guide, a Silicon Valley Communications online publication and a leading expert on technologies and solutions, named SpectorSoft to its list of finalists for the "2009 Hot Companies." [Read more](#)



September 2008
Spector 360

Spector 360 Awarded PC Magazine Editors' Choice

Spector 360 was awarded PC Magazine Editors' Choice in the September 2008 print issue of the highly respected publication. Spector 360 received 4½ stars out of a possible 5.

PC Magazine began by noting:

"If installed before your problems begin, monitoring software may prevent malfeasance, because employees know they are being watched."

Author Matthew Sarrel called Spector 360:

"better than anything else I have tested" and "mature."

Sarrel concluded by saying:

"I'd be hard-pressed to find any major deficiencies in Spector 360. I've been following this space for years, and I think this is the most mature product in the class. And it's likely to get better."

Who's Talking About Us?

"First Coffee" Brews Cup of Praise for Spector 360. [Read the article](#)

School Examiner's View: Improve Education with Spector 360. [Read the article](#)

Spector Pro's Chat Acronyms Feature Highlighted. [Watch the video](#)

First Look: eBlaster® | mac²⁰⁰⁹

See **EVERYTHING** your employees do on the Mac from **ANYWHERE** in the world with the new eBlaster | mac²⁰⁰⁹, remote monitoring and surveillance software for the Mac OS, from SpectorSoft.

Keep watch when you can't be around to supervise, with detailed reports of their Mac and Internet activity. eBlaster records everything they do on the computer and automatically emails you an easy-to-read report hourly, daily, or as frequently as you wish. Plus, keep informed real-time with immediate copies of their emails, chats, and instant messages.



Key Benefits

- Supervise remote employee Mac and Internet activity
- Monitor laptops used outside of the office or school
- Protect children from online predators and inappropriate Internet content while you're away from home
- Monitor parolees, probationers, and registered offenders from anywhere

[Click here](#) to learn more about eBlaster mac.



eBlaster AND Spector Pro: for the most in monitoring Macs!

Spector Pro and eBlaster work well together as a powerful monitoring combination to knock out Mac and Internet abuse. If you are already using Spector Pro mac, you can buy eBlaster mac at a discount. Call for details.



Tech Tips

Spector 360 Supports 64-bit Operating Systems

Whether you've invested in 64-bit processing to enhance database servers, to handle graphics-intensive applications, or to be prepared for the next technology wave, Spector 360 is ready with support for Microsoft 64-bit OS editions. All Spector 360 Server Components can be installed on either 32-bit or 64-bit systems. This allows Spector 360 customers to maximize performance and easily handle massive data requests by using the 64-bit capacity of SQL Server Standard Edition.

If you need to record and monitor users with 64-bit systems, then please request a 64-bit Client Deploy Utility from SpectorSoft Technical Support. [Click Here](#)

Spector CNE Investigator

The world of Chat/IM continually expands and changes, and SpectorSoft keeps up. The new Spector CNE Investigator captures all sides of chat and instant messaging that occur on your network, even when the protocol is being used from a non-standard application. The Viewer displays a log of each communication session under All Recordings > Chat/IM Activity, and the employees chatting the most as well as the most frequently used chat programs are instantly revealed under Top 10 > Chat/IM Activity. [Click here for a list of Chat/IM programs recorded](#)

About Us

SpectorSoft is the worldwide leader in Internet Monitoring and Surveillance software. More than 50,000 companies and more than 500,000 consumers have purchased SpectorSoft solutions to crack down on Internet abuse in their business or home, and SpectorSoft has made the prestigious Inc. Magazine List of Fastest Growing Private Companies four times in the past five years. SpectorSoft monitoring technology is a THREE-TIME winner of the prestigious PC Magazine Editors' Choice Award.



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